

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

<b>Applicant(s):</b>	Dwight A. MERRIMAN et al.
<b>Serial No.:</b>	To be Assigned (New Continuation Appln. Of Appln. 09/362,008 – filed (7/27/99))
<b>Filing Date:</b>	February 26, 2002
<b>Title:</b>	NETWORK FOR DISTRIBUTION OF RE-TARGETED ADVERTISING

**Examiner:** J. Harle (Anticipated)

**Art Unit:** 2167 (Anticipated)



ASSISTANT COMMISSIONER FOR PATENTS  
Washington, DC 20231

**INFORMATION DISCLOSURE STATEMENT  
UNDER 37 C.F.R. § 1.98(d)**

Sir:

Please consider and make of record pursuant to 37 C.F.R. § 1.97-1.98 the information previously cited by or submitted to the Office in the prior application(s) relied on for an earlier filing date under 35 U.S.C. § 120.

The following listing(s) of such information are attached here (check as appropriate).

☒ a. Form(s) PTO 892 (2) listing information cited by the Office.


☒ b. Form(s) PTO 1449 (1) listing information cited to the Office.

The prior application(s) is(are) identified in the application papers and in the enclosed listing (forms). Consideration and citation of the references are respectfully solicited.

Respectfully submitted,

KENYON & KENYON

Date: February 26, 2002

  
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Substitute for form 1448A/PTO  <b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>  <i>(use as many sheets as necessary)</i>				<b>Complete if Known</b>	
				Application Number	09/362008
				Filing Date	July 27, 1999
				First Named Inventor	Merriman
				Group Art Unit	
				Examiner Name	
Sheet	1	of	2	Attorney Docket Number	1157

[illegible][illegible]

Examiner Signature		Date Considered	
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<sup>1</sup> Unique citation designation number. <sup>2</sup> See attached Kinds of U.S. Patent Documents. <sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup> Applicant is to place a check mark here if English language Translation is attached.

**Burden Hour Statement:** This form is estimated to take 2.0 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, Patent and Trademark Office, Washington, DC 20231. **DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO:** Assistant Commissioner for Patents, Washington, DC 20231.

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Collection of information unless it contains a valid OMB control number.

**Complete if Known**

<b>Application Number</b>	<b>09/362008</b>
<b>Filing Date</b>	<b>July 27, 1999</b>
<b>First Named Inventor</b>	<b>Merriman</b>
<b>Group Art Unit</b>	
<b>Examiner Name</b>	
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Sheet	2	of	2
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[illegible]Date  
Considered

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